



IREM Institute of Real Estate Management

- **Northern Virginia Chapter 77**

Friends of IREM 2012

Website Advertising

ABOUT IREM...

The Institute of Real Estate Management (IREM) has been educating and certifying real estate management professionals for over 75 years. IREM is the only organization that:

- Serves the needs of all real estate management professionals—managers of apartments and office buildings, site managers, and property supervisors and management company owners.
- Confers the industry's most recognized designation for real estate managers—the Certified Property Manager® (CPM®).
- Recognizes residential and commercial managers through the Accredited Residential Manager® (ARM®) and the Accredited Commercial Manager (ACoM) programs, respectively.
- Sets the standards for real estate management companies by identifying the best in the business as Accredited Management Organization® (AMO®) firms.

ABOUT CHAPTER 77...

The Northern Virginia chapter of IREM is comprised of over 390 site, property, and asset managers of office buildings, shopping centers, apartments and condominiums. If these individuals are your primary customers, this is an opportunity you do not want to miss! As an on-line advertiser, or Website Friend of IREM, you will be featured on the chapter's website which is used by chapter members to register for meetings, pay their dues, read about current chapter happenings, or look up another IREM colleague. The website is also used regularly by members who are looking for service providers. Our members know that advertisers on the chapter's website support chapter services and are often the providers used most regularly by their IREM colleagues. This makes advertising space on our website valuable to both our members and our advertisers.

ADVERTISING OPPORTUNITIES...

As on-line advertisers and Website Friends of IREM, you will receive two listings on the chapter's website. One listing will include all vendors, listed alphabetically. The other will be vendors listed by specialty. **Both listings will include your company's contact information and, most importantly, a direct "hot" link to your company's own website.** All listings will run for one full year and can be renewed at the end of that time. **As an added service to our Website Friends of IREM in 2012, you will receive one set of mailing labels for all the chapter's members!**

The price for on-line advertising is \$500 per year. One business specialty listing is included in this price; additional business specialties can be listed for \$250 per specialty (up to two). To take advantage of this great offer, please complete the information form on the next page.

WWW.IREM77.ORG





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WEBSITE ADVERTISING ENROLLMENT FORM:

COMPANY _____ CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX _____

E-MAIL for CONTACT: _____

COMPANY WEBSITE ADDRESS: _____

Choose From List Below and Enter One Primary & Up To Two Secondary Categories (optionally) for Website Listings (must be categories on the list) Secondary categories cost an additional \$250 each:

Primary Business Category: _____

Secondary Business Categories: 1. _____

2. _____

- | | |
|--|--------------------------|
| Access Control | Landscaping – Exterior |
| Construction Engineering & Consulting | Landscaping - Interior |
| Disaster Recovery & Property Restoration | Painting |
| Decorating & Seasonal Decor | Parking Garage Cleaning |
| Elevators & Escalators | Paving & Striping |
| Executive Recruiting | Personal Services |
| Exterior Building Maintenance | Roofing |
| Facility Operations & Maintenance | Safety & Fire Protection |
| Flooring and Carpeting | Security |
| General Construction | Snow Removal |
| Glass Installation | Specialty Cleaning |
| HVAC/Electrical/Plumbing | Telecommunications |
| Irrigation Management | Waste Disposal |
| Janitorial Services | Waterproofing & Caulking |

Return completed enrollment form with check made payable to Chapter 77 to:

**IREM Chapter 77
P.O. Box 3035
Gaithersburg, MD 20885
Fax: 301-948-7962**

For Credit Card Payments:

Card Type ___ Visa ___ MC ___ Discover ___ (sorry, no AmEx)

Card No. _____ Exp. Date _____

Signature: _____

For further information, contact **Carol Walker**, IREM Association Executive, at 301/948-6234 or at iremchapter77@aol.com.