



# Friends of IREM 2009

## ABOUT IREM...

The Institute of Real Estate Management (IREM) has been educating and certifying real estate management professionals for over 75 years. IREM is the only organization that:

- Serves the needs of all real estate management professionals—managers of residential, commercial and retail properties, including site managers, property supervisors and management company owners.
- Confers the industry's most recognized designation for real estate managers—the Certified Property Manager® (CPM®).
- Recognizes residential and commercial managers through the Accredited Residential Manager® (ARM®) and the Accredited Commercial Manager (ACoM) programs, respectively.
- Sets the standards for real estate management companies by identifying the best in the business as Accredited Management Organization® (AMO®) firms.

## ABOUT CHAPTER 77...

The Northern Virginia chapter of IREM is comprised of over 350 site, property, and asset managers of office buildings, shopping centers, apartments and condominiums. Chapter meetings are attended by the most important and influential property managers and decision makers in the area. Monthly membership meetings in 2008 averaged over 75 attendees. As a Friend of IREM, business sponsors are afforded the opportunity of personally networking with property managers at chapter meetings and advertising their services in the chapter newsletter and on the chapter website.



## SPONSORSHIP OPPORTUNITIES...

Limited opportunities exist for sponsoring one pre-terminated 2008 chapter meeting. There is a limit of three sponsoring firms per meeting. Meeting sponsors receive the following EXCLUSIVE benefits:

- Two complimentary tickets for the sponsored meeting and seating with chapter members.
- Formal introduction and opportunity to speak from the podium during the program.
- Signage recognition at the registration area.
- Link from chapter website ([www.irem77.org](http://www.irem77.org)) to sponsor's own website and listing on the chapter website as a Friend of IREM (alphabetically and by specialty).
- Two sets of mailing labels (as requested) of chapter CPM® members, candidates, ARM®, and ACoM participants.
- Opportunity to attend ALL chapter meetings (ticket purchased at regular price, limit two representatives).
- Free business card size advertisement in ALL chapter newsletters.

**Cost for 2009 Meeting Sponsorship Package: \$2,200**



## ENROLLMENT FORM:

COMPANY \_\_\_\_\_

CONTACT: \_\_\_\_\_

TYPE OF BUSINESS (One specialty only) \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

*In 2009, we have the following sponsorship opportunities. Please check which you are interested in and you will be contacted about availability.*

\_\_\_\_\_ **2009 Meeting Sponsor, \$2,200**  
**Meeting month preference: (circle two choices)**

|                        |                       |
|------------------------|-----------------------|
| <b>Feb. 18 lunch</b>   | <b>Mar. 18 lunch</b>  |
| <b>April 15 dinner</b> | <b>Sept. 9 lunch</b>  |
| <b>Oct. 7 dinner</b>   | <b>Nov. 18 dinner</b> |

\_\_\_\_\_ **Sponsorship of Chapter 77 Young Professional Social Event.** Our Young Professionals group is comprised of the “up and coming” members of Chapter 77, who meet quarterly for social events such as happy hours, bowling outings, etc. Sponsorship fee would be determined by the event, and would be in the range of \$200-\$400. If interested, please check here and you will be contacted by the Young Professional committee.

\_\_\_\_\_ **I am interested in serving on a Chapter 77 committee.** Friends may be invited to serve as committee members on the chapter’s programs and community action committees. You will be contacted by a committee chair for further information.

*Which member of Chapter 77 may we credit with your sponsorship?* \_\_\_\_\_

Return completed application with check made payable to Chapter 77 to:

**IREM Chapter 77  
P.O. Box 3035  
Gaithersburg, MD 20885**

For further information or to make payment by credit card (Visa, Mastercard or Discover), contact **Carol Walker**, IREM Association Executive, at 301/948-6234. You may also fax the completed form to 301-948-7962.

***Note:** By signing and returning the enrollment form above, you’ve agreed to become a 2009 Friend of IREM. The chapter will do its best to accommodate meeting date requests, but reserves the right to change dates in the best interest of all concerned. A “Friend” shall be a Friend, not a member of the Institute. Only CPM® members and AMO® firms may be Members. By signing this form, you agree that you shall not hold yourself out to be a member of the Institute of Real Estate Management, nor shall you use or permit the use of the CPM® or AMO® designations, ARM® or ACoM service awards, or any other indicia of membership in, or affiliated with, the Institute. You understand that, if approved as a Friend of IREM, you may not use the Institute’s name, acronym or logo, with the exception of the phrase “Friend of IREM” for the sole and limited purpose of indicating that you are a Friend of the Institute.*