



IREM Institute of Real Estate Management

Northern Virginia Chapter 77

Friends of IREM 2009 Website Advertising

ABOUT IREM...

The Institute of Real Estate Management (IREM) has been educating and certifying real estate management professionals for over 75 years. IREM is the only organization that:

- Serves the needs of all real estate management professionals—managers of apartments and office buildings, site managers, and property supervisors and management company owners.
- Confers the industry's most recognized designation for real estate managers—the Certified Property Manager® (CPM®).
- Recognizes residential and commercial managers through the Accredited Residential Manager® (ARM®) and the Accredited Commercial Manager (ACoM) programs, respectively.
- Sets the standards for real estate management companies by identifying the best in the business as Accredited Management Organization® (AMO®) firms.

ABOUT CHAPTER 77...

The Northern Virginia chapter of IREM is comprised of over 350 site, property, and asset managers of office buildings, shopping centers, apartments and condominiums. As an on-line advertiser, you will be featured on the chapter's website, used by chapter members to register for meetings, pay their dues, read about current chapter happenings, or look up another IREM colleague. The website is also used regularly by members who are looking for service providers. Our members know that advertisers on the chapter's website support chapter services and are often the providers used most regularly by their IREM colleagues. This makes

ADVERTISING OPPORTUNITIES...

As on-line advertisers, you will receive two listings on the chapter's website. One listing will include all vendors, listed alphabetically. The other will be vendors listed by specialty. Both listings will include your company's contact information and, most importantly, a direct "hot" link to your company's own website. All listings will run for one full year and can be renewed at the end of that time.

The price for on-line advertising is \$500 per year. To purchase an on-line ad for your company, complete the information form on the next page.

WWW.IREM77.ORG



WEBSITE ADVERTISING ENROLLMENT FORM:

COMPANY _____ CONTACT: _____

TYPE OF BUSINESS (One specialty only)

ADDRESS: _____

PHONE: _____ FAX _____

E-MAIL for CONTACT: _____

COMPANY WEBSITE ADDRESS: _____

Which member of Chapter 77 may we credit with your advertisement?

Return completed enrollment form with check made payable to Chapter 77 to:

**IREM Chapter 77
P.O. Box 3035
Gaithersburg, MD 20885
Fax: 301-948-7962**

For Credit Card Payments:

Card Type ___ Visa ___ MC ___ Discover ___ (sorry, no AmEx)

Card No. _____ Exp. Date _____

Signature: _____

For further information, contact **Carol Walker**, IREM Association Executive, at 301/948-6234 or at walkerinmd@aol.com.

Note: By signing and returning the enrollment form above, you've agreed to become a 2009 Friend of IREM. A "Friend" shall be a Friend, not a member of the Institute. Only CPM® members and AMO® firms may be Members. By signing this form, you agree that you shall not hold yourself out to be a member of the Institute of Real Estate Management, nor shall you use or permit the use of the CPM® or AMO® designations, ARM® or ACoM service awards, or any other indicia of membership in, or affiliated with, the Institute. You understand that, if approved as a Friend of IREM, you may not use the Institute's name, acronym or logo, with the exception of the phrase "Friend of IREM" for the sole and limited purpose of indicating that you are a Friend of the Institute.